

ray.mikell@gmail.com
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I have a background in print media, with ongoing freelance experience in producing digital content, for journalism and marketing projects. I also teach classes in American politics and public policy, and produce online course content on a consultant basis.

raymikell.com

My job: To help people understand the world around them, through teaching and media.

experience

Led collegiate courses in subjects including introductory American government, the American Presidency, public policy, state and local government and urban public affairs.

Acted, for a Boston MA-area contractor, as a subject matter expert in political science for online course plans and digital instructional guides of higher education textbook publishers. Work included factual/recall, evaluative, and analytical question writing, using Bloom's Taxonomy.

Covered political and policy matters for regional print publications and Internet sites.

Engaged in professional blogging and Internet content creation (along with social media work) for, among others, a southern regional arts non-profit.

Created digital content in work for Imaginary Company, a Jackson MS marketing and design firm, via digital copywriting, theme-based site design and alteration, social media work and e-mail marketing copywriting and html page work.

Engaged in social science research (alone and with diverse teams) involving community engagement and democratic participation, as well as public health, in urban areas.

skills

Professional writing and communications, print and digital
College-level instruction in political science, public policy and urban affairs
Film and digital photography (fine art, editorial/photojournalism)
Research and survey design, administration
Interviewing (journalistic, academic)

computer/software

Classroom management systems: Blackboard, Moodle
Content management systems (WordPress, Drupal, Expression Engine)
Blogging platforms (Blogger, Movable Type)
Social media/marketing: HootSuite, CreateSend, MailChimp
Research databases (U.S. Census, JSTOR, EBSCO Host, LexisLexis, etc.)
Research and analytical software (SPSS, USCINET 6 for social network analysis)
Microsoft Office (Word, Excel, PowerPoint)
Operating systems: Windows, Linux Ubuntu/Mint, Apple iOS

selected experience

Adjunct Professor, Political Science

Tulane School of Continuing Studies, Madison MS 2012-present
Jackson State University, Jackson MS
Tulane University, New Orleans 2009-2010

Subject Matter Expert, Online Political Science Content

nSight, Inc., Burlington MA 2013-present

Copywriting, Media

Imaginary Company (Advertising and Design), Jackson MS 2012-present

Freelance Writer/Photographer

New Orleans LA and Jackson MS
Chief Blogger, New Orleans Photo Alliance 2010-2014

Writing local economic and community development,
photography for Portico Jackson magazine 2012-2013

Covered the U.S. House District 2 election (Joseph Cao vs. Cedric
Richmond) at the request of editors for the Huffington Post site 2010

Visiting Assistant Professor of Political Science

University of New Orleans 2006-2008
Augusta State University, Augusta GA 2004-2006

Graduate Research Assistant/Field Research Clerk 2003-2004

education

PhD Political Science 2005
University of Alabama

MA, Political Science 1999
Mississippi State University

BA, Journalism 1988
University of Mississippi

experience, chronological

Subject Matter Expert, Political Science. nSight Inc., Burlington MA. December 2013-Present

Content Specialist, Imaginary Company, Jackson MS, Sept. 2012-Present

Adjunct Professor, Tulane School of Continuing Studies-Madison MS, Jan. 2013-Present

Adjunct Professor, Jackson State University, Jackson MS, Aug. 2012-Present

Adjunct Professor, Tougaloo College, Tougaloo MS, Jan.-May 2013

Freelance Writer/Photographer (Portico Jackson, VIP Jackson, Huffington Post 2010 Midterms Team, New Orleans Photo Alliance Blog), 2010-2014

Owner, Cosmic Ray's Photos LLC, New Orleans LA and Jackson MS, 2010-Present

Night Auditor, Holiday Inn Express and Suites, Ridgeland MS, Aug. 2011-Sept. 2012

Substitute Teacher, Kelly Educational Staffing, New Orleans LA, 2010-2011

Adjunct Professor, Political Science, Tulane University, New Orleans LA, 2009

Visiting Assistant Professor, Political Science, University of New Orleans, 2006-2008

Visiting Instructor, Political Science, Augusta State University, Augusta GA, 2004-2006

Research Assistant, Institute for Social Science Research, University of Alabama, Tuscaloosa AL, 2003-2004

Graduate Teaching Assistant, Political Science, University of Alabama, 1999-2003

Graduate Assistant, Poli. Sci. Mississippi State University, Starkville MS, 1998-1999

Library Clerk, Attala County Library, Kosciusko MS, 1996-1998

Freelance Journalist (Miss. Business Journal, City Magazine of Tuscaloosa AL, Planet Weekly of Tupelo/Jackson MS, Muscle Shoals AL music history project, etc.), 1995-2005

General News Reporter, Photographer, Page Editor, Delta Democrat Times, Greenville MS, 1989-1994

General News Reporter, Intern, The Star-Herald, Kosciusko MS, 1984, 1990.